



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196943 /		<u>Alt Order #</u> 06839647
<u>Product</u> LISA WILSON FOLEY		
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Estimate #</u> 2588	
<u>Advertiser</u> POL/L Wilson Foley 4 Hor		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$350.00			
2	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
3	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$375.00			
4	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$375.00			
5	WTNH	08/11/12	08/12/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$150.00			
6	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$250.00			
N 7	WTNH	08/12/12	08/12/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	4	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Sign-On/Sign-Off	Sign-On/Sign-Off	-----S	:30		\$750.00	NM		
			See MG 7.2,7.3,7.4,7.5									
	2	WTNH	08/11/12-08/11/12	Sa Good Morning 6a-8a	6a-8a	-----Sa--	:30		\$100.00	NM		
	Ⓜ	MG for 7.1	08/12									
	3	WTNH	08/11/12-08/12/12	SaSu 6a-8a	6a-8a	-----SaSu	:30		\$150.00	NM		
	Ⓜ	MG for 7.1	08/12									
	4	WTNH	08/11/12-08/12/12	SaSu 6a-8a	6a-8a	-----SaSu	:30		\$150.00	NM		
	Ⓜ	MG for 7.1	08/12									
	5	WTNH	08/12/12-08/12/12	Su News 8 @ 6p	6p-630p	-----Su	:30		\$350.00	NM		
	Ⓜ	MG for 7.1	08/12									
8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196943 /	06839647

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	LISA WILSON FOLEY	2588

Advertiser	Original Date / Revision
POL/L Wilson Foley 4 Ho	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div></div>												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
9	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$350.00			
10	WTNH	08/08/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$700.00			
11	WTNH	08/13/12	08/13/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$700.00			
12	WTNH	08/08/12	08/10/12	Late News 8	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$700.00			
13	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$700.00			
14	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
15	WTNH	08/08/12	08/10/12	Nightline	1135p-120630a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$300.00			
16	WTNH	08/13/12	08/13/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$300.00			
Totals											29	\$10,475.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	29	\$10,475.00	\$8,903.75
Totals	29	\$10,475.00	\$8,903.75

Signature: _____ **Date:** _____

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Rep Order#	6839647
EC'd	Yes

Ver# 5 Status Revised

Traffic Order# 196943

Printed: 08/10/2012 1:07 PM
Last Received: 08/10/2012 1:04 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. WILSON FOLEY 4HOR
Product LISA WILSON FOLEY
Estimate# 2588
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PL
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2588
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

LISA WILSON FOLEY FOR HOUSE OF REPRESENTATIVES SC**

--- REMARKS ---

THIS IS A REVISED ORDER
LN 7 1X N/A, MKGDS ON LNS 17-19
TOTAL REMAINS \$10475
PLS CONFIRM
THANKS KELLY

2/18/20

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	Lt	# of Weeks	Total Cost	Daypart
*7	08/12-08/12	SU	9A-10A	0	:30	\$750.00		0		0	\$0.00	
	Buyline Comment: THIS WEEK 1X N/A, MKGDS ON LNS 17-19 Sales Remark: V5 1X N/A, MKGDS ON LNS 17-19 V5 More than 2 codes changed											
*17	08/11-08/11	SA	6A-8A	1	:30	\$100.00		1		1	\$100.00	
	Buyline Comment: GD MRN CT WKEND MKGD FOR LN 7 Sales Remark: V5 MKGD FOR LN 7 V5 Added											
*18	08/11-08/12	SA-SU	6A-8A	2	:30	\$150.00		2		1	\$300.00	
	Buyline Comment: GD MRN CT WKEND MKGD FOR LN 7 Sales Remark: V5 MKGD FOR LN 7 V5 Added											
*19	08/12-08/12	SU	6P-630P	1	:30	\$350.00		1		1	\$350.00	
	Buyline Comment: NEWS MKGD FOR LN 7 Sales Remark: V5 MKGD FOR LN 7 V5 Added											

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. WILSON FOLEY 4HOR
Product LISA WILSON FOLEY
Estimate# 2588
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2588
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 4 / \$750.00

---SALES MONTHLY TOTALS---

Aug 12: 29 / \$10,475.00
Sales Totals: 29 / \$10,475.00
Station Totals: 29 / \$10,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,569	CABL 0%	WCCT 0%	WCTX 0%	WFSB 53%	WHCT 0%
		WRDM 0%	WTIC 17%	WTNH 29%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

EC'd Yes Last Received: 08/08/2012 10:33 AM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () STRATEGIC MEDIA PLACEMENT Rep Firm
Advertiser () L. WILSON FOLEY 4HOR 7669 STAGERS LOOP Sales Office () PHILADELPHIA
Product LISA WILSON FOLEY DELAWARE, OH 43015 Salesperson () KATE BRADY
Estimate# 2588 Agency C/P1/P2/E //2588 Flight Dates 08/08/2012 - 08/14/2012 Salesperson Phone# 215-567-6005
Buyer WHITNEY EVERSOLE Hiatus Weeks Salesperson FAX# 215-567-5938
Phone#
Fax#

--- CONTRACT COMMENT ---
LISA WILSON FOLEY FOR HOUSE OF REPRESENTATIVES SC=*

--- REMARKS ---
SEE LN 7 FOR NA AND MKGD OFFER
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*7	08/12-08/12	SU	9A-10A	1	:30	\$750.00		1		1	\$750.00	
Buyline Comment: THIS WEEK RATE CHNGD												
Station Remark: V4 LN NA DUE SOTP OFFEIRNG 2X 6-8A 8/11-8/12 @ \$150 & 1X 8/12 6P NEWS @ \$350												

---REPORT TOTALS---
Report Totals: 1 / \$750.00

---SALES MONTHLY TOTALS---
Aug 12: 26 / \$10,475.00
Sales Totals: 26 / \$10,475.00
Station Totals: 26 / \$10,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,569	CABL 0%	WCCT 0%	WCTX 0%	WFSB 53%	WHCT 0%
		WRDM 0%	WTIC 17%	WTNH 29%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+



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CONTRACT

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<u>Product</u> LISA WILSON FOLEY		
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Estimate #</u> 2588	
<u>Advertiser</u> POL/L Wilson Foley 4 Hor		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$350.00			
N 2	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$350.00			
N 3	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$375.00			
N 4	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$375.00			
N 5	WTNH	08/11/12	08/12/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----SS				1	\$150.00			
N 6	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----SS				1	\$250.00			
N 7	WTNH	08/12/12	08/12/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$750.00			
N 8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$350.00			
N 9	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$350.00			
N 10	WTNH	08/08/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				1	\$700.00			
N 11	WTNH	08/13/12	08/13/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$700.00			
N 12	WTNH	08/08/12	08/10/12	Late News 8	11p-1135p		:30			NM	1	\$700.00

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196943 /	06839647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	LISA WILSON FOLEY	2588

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L Wilson Foley 4 Ho	08/08/12 / 08/08/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$700.00			
N 13	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$700.00			
N 14	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
N 15	WTNH	08/08/12	08/10/12	Nightline	1135p-120630a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$300.00			
N 16	WTNH	08/13/12	08/13/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$300.00			
Totals											26	\$10,475.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	26	\$10,475.00	\$8,903.75
Totals	26	\$10,475.00	\$8,903.75

Signature: _____ **Date:** _____

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Rep Order# 6839647
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 196943
Printed: 08/08/2012 11:21 AM
Last Received: 08/08/2012 10:33 AM
Showing Buylines: All Lines

1 of 4

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. WILSON FOLEY 4HOR
Product LISA WILSON FOLEY
Estimate# 2588
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2588
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

LISA WILSON FOLEY FOR HOUSE OF REPRESENTATIVES SC=*

--- REMARKS ---

THIS IS A REVISED ORDER

RATE CHNGS ON LNS 1-2,5-11,14-16

LNS 5,6,10,12 SPOTS CANCELLED

TOTAL REMAINS \$10475

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	08/08-08/10	W-F	6A-7A	3	:30	\$350.00		3		1	\$1,050.00	
Buyline Comment: NEWS RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
*2	08/13-08/14	M-TU	6A-7A	2	:30	\$350.00		2		1	\$700.00	
Buyline Comment: NEWS RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
3	08/08-08/10	W-F	7A-9A	3	:30	\$375.00		3		1	\$1,125.00	
Buyline Comment: GMA												
4	08/13-08/14	M-TU	7A-9A	2	:30	\$375.00		2		1	\$750.00	
Buyline Comment: GMA												

CF 8/8

Rep Order#	6839647
EC'd	Yes

Ver# 3 Status Revised

Traffic Order#

Printed: 08
Last Received: 08
Showing Buylines: All Lines

Printed: 08/08/2012 11:21 AM
Last Received: 08/08/2012 10:33 AM

2 of 4

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. WILSON FOLEY 4HOR
Product LISA WILSON FOLEY
Estimate# 2588
Buyer WHITNEY EVERSOLE
Phone#
Fax#

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08/08/2012 - 08/14/2012

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*5	08/11-08/12	SA-SU	6A-8A	1	:30	\$150.00		1		1	\$150.00	
	Buyline Comment: NEWS 1X CXL'D, RATE CHNGD											
	Sales Remark: V3 1X CXL'D, RATE CHNGD V3 More than 2 codes changed											
*6	08/11-08/12	SA-SU	8A-9A	1	:30	\$250.00		1		1	\$250.00	
	Buyline Comment: WKEND GMA 1X CXL'D, RATE CHNGD											
	Sales Remark: V3 1X CXL'D, RATE CHNGD V3 More than 2 codes changed											
*7	08/12-08/12	SU	9A-10A	1	:30	\$750.00		1		1	\$750.00	
	Buyline Comment: THIS WEEK RATE CHNGD											
	Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed											
*8	08/08-08/10	W-F	12P-1230P	3	:30	\$350.00		3		1	\$1,050.00	
	Buyline Comment: NEWS RATE CHNGD											
	Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed											
*9	08/13-08/13	M	12P-1230P	1	:30	\$350.00		1		1	\$350.00	
	Buyline Comment: NEWS RATE CHNGD											
	Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed											
*10	08/08-08/10	W-F	6P-630P	1	:30	\$700.00		1		1	\$700.00	
	Buyline Comment: NEWS 2X CXL'D, RATE CHNGD											
	Sales Remark: V3 2X CXL'D, RATE CHNGD V3 More than 2 codes changed											

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L. WILSON FOLEY 4HOR
 Product LISA WILSON FOLEY
 Estimate# 2588
 Buyer WHITNEY EVERSEOLE
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 Fax#

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Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*11	08/13-08/13	M	6P-630P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
*12	08/08-08/10	W-F	11P-1135P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS 1X CXL'D Sales Remark: V3 1X CXL'D V3 More than 2 codes changed												
13	08/13-08/13	M	11P-1135P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS RATE CHNGD												
*14	08/11-08/11	SA	11P-1130P	1	:30	\$300.00		1		1	\$300.00	
Buyline Comment: NEWS RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
*15	08/08-08/10	W-F	1135P-1205A	3	:30	\$300.00		3		1	\$900.00	
Buyline Comment: NIGHTLINE RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
*16	08/13-08/13	M	1135P-1205A	1	:30	\$300.00		1		1	\$300.00	
Buyline Comment: NIGHTLINE RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												

---REPORT TOTALS---

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Salesperson FAX# 215-567-5938

Report Totals: 26 / \$10,475.00

---SALES MONTHLY TOTALS---

Aug 12: 26 / \$10,475.00
Sales Totals: 26 / \$10,475.00
Station Totals: 26 / \$10,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,569	CABL 0%	WCCT 0%	WCTX 0%	WFSB 53%	WHCT 0%
		WRDM 0%	WTIC 17%	WTNH 29%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE